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#### 08/29/2011

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92054241	
Party	Plaintiff Retail Brand Alliance, Inc.	
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Signature	/Neil B. Friedman/	
Date	08/29/2011	
Attachments	Motion to Amend Caption.pdf ( 2 pages )(10325 bytes )	

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration No. 1918153 Registered: September 12, 1995		
X	Cancellation No. 92054241	
Retail Brand Alliance, Inc.,	Mark: BRC	OOKE
Petitioner,	Registration No.	1918153
v. Hong Kong City Toys Factory Limited	Issued: September	er 12, 1995
Registrant,		

# PETITIONER'S MOTION TO AMEND THE CAPTION PURSUANT TO TBMP §512.01 et seq.

Petitioner, Retail Brand Alliance, Inc. hereby informs Registrant and the Board that on August 8, 2011 it changed its name to BROOKS BROTHERS GROUP, INC. A certified copy of the change of name is attached hereto. A copy of the change of name was previously filed with the United States Patent and Trademark Office on August 11, 2011 at Reel/Frame 4602/0472.

Respectfully submitted for Petitioner
Dated: August 29, 2011
Brooks Brothers Group, Inc. f/k/a
Retail Brand Alliance, Inc.

By: \_/s/ Neil B. Friedman\_

Stephen L. Baker
Neil B. Friedman
BAKER and RANNELLS, PA
575 Route 28, Suite 102
Raritan, New Jersey 08869

### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing was forwarded by first class postage prepaid mail by depositing the same with the U.S. Postal Service on this 29th day of August, 2011 to counsel for Registrant at the following address:

Todd Braverman Esq Bryan Cave LLP 1290 Avenue of the Americas New York, NY 10104

> /Neil B. Friedman/ Neil B. Friedman